

Health Information and Publications Network (HIPNET) [formerly Population and Health Materials Working Group (PHMWG)]

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Health Information and Publications Network (HIPNET) 2003 Conference

**Brian Murrow,
Managing Consultant,
IBM Business
Consulting Services**



Presentation:

[Techniques for Creating Online Communities of Practice: Applying Lessons Learned](#) [PDF]

Biography

Brian Murrow is a leader of the IBM Business Consulting Services Knowledge Management Practice. This practice works with government, nonprofit, and large multinational organizations to develop and implement online knowledge management systems and assists organizations in the formation of communities of practice to build cultures of knowledge sharing.

Brian's experience in knowledge management has included working with federal agencies and global private corporations in implementing organization-wide knowledge management strategies to assist the organizations in capturing the knowledge from their offices around the world to assist employees and business partners share real-time best practices.

Brian has worked with over 20 clients in the design and implementation of large-scale web sites, web-based applications, financial management systems, customer relationship management systems, and large-scale statistical, econometric forecasting, and marketing models. In addition to consulting to clients, Brian managed a \$150 million private investment portfolio. He speaks regularly at industry conferences on e-business, publishes and is quoted on e-business, and appears on business-oriented television programming. Brian serves on the Boards of multiple nonprofit and for-profit organizations.

Contact Information

Brian Murrow
Managing Consultant, IBM Business Consulting Services
E-mail: brian.d.murrow@us.ibm.com.

[Return to Conference Agenda](#)